Victor Abdelnur

Product Designer & Front-End Developer (UX Engineer)

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Product Designer & Front-End Developer with 9+ years of experience creating intuitive, high-performance digital products by turning complex ideas into engaging, accessible, and interactive interfaces using React, JavaScript, HTML, and CSS.

EXPERIENCE

MAPA SOUND - New York City, NY (Hybrid)

UX Engineer | Jan 2025 - Present

- Design and build audio-first, interactive product experiences using React, JavaScript, HTML, and CSS, balancing performance, accessibility, and immersion.
- Architect and implement scalable React components and UI patterns, contributing to a shared design system.
- Collaborate with product, design, agencies, and clients to deliver custom, brand-driven digital experiences and music products.
- Refine interaction behavior, motion, and micro-interactions to enhance storytelling and user engagement across music-driven interfaces.

CONSULATE GENERAL OF BRAZIL IN NEW YORK - New York City, NY (On-site)

Product Designer & Front-End Developer | Aug 2018 -Jan 2025

- Led UX and UI design for public-facing digital services, increasing engagement by 35% through clearer flows and scalable interface patterns.
- Built and maintained responsive, accessible front-end components with HTML, CSS, and JavaScript, supporting complex government requirements.
- Designed 200+ wireframes, flows, and prototypes; conducted user research to improve usability and accessibility compliance.

FARINELLI BOUTIQUE IMOBILIÁRIA - Rio de Janeiro, Brazil

UX Designer | May 2014 - Jul 2017

- Redesigned web and mobile experiences, boosting user acquisition by 25% by simplifying property discovery and decision-making flows.
- Created high-fidelity prototypes and reusable interaction patterns to improve consistency and internal workflows.

GLOBO - Rio de Janeiro, Brazil

Interaction Designer | Aug 2011 - Jul 2014

- Designed web and mobile applications for high-traffic platforms, improving usability across complex user journeys.
- Built interaction patterns and validated designs through prototyping and testing prior to launch.

EDUCATION

Front-End Development Program & UI/UX Design   EBAC (Escola Britânica de Artes Criativas) | 2017 – 2018

Music Composition   POINT BLANK MUSIC SCHOOL | 2009 – 2011

Industrial Design - Product Design   ESTÁCIO DE SÁ | Rio de Janeiro, Brazil Bachelor of Arts (BA) | 2005 – 2009

SKILLS

UX & UI Design | User Research | Accessibility | Wireframing & Prototyping | React.js | JavaScript | HTML5 | CSS3 | Responsive Design | Design Systems | Figma | Adobe Creative Suite | SEO & Digital Strategy

LANGUAGES

- **English**
- **Portuguese**
- **Spanish**